



SAMPLE RESOLUTION

Georgia Made to be Remade

WHEREAS, the issue of litter in our environment is a growing concern, and the improper disposal of litter and recyclables impacts our world-renowned oceans, rivers, and waterways impacting Georgia's environment, tourism and economy;

WHEREAS, go it alone strategies will not have a substantial impact or improve recycling rates, making it imperative that we shape the solution with collective action;

WHEREAS, the beverage industry is committed to creating a circular economy and improving the recycling rates of packaging through projects such as the Georgia Beverage Association's Made to be Remade initiative;

WHEREAS, the Made to be Remade initiative is committed to educating consumers about the value of recycling and investing in state-of-the-art infrastructure upgrades to expand access to recycling and support community education efforts;

WHEREAS, The Coca-Cola Company, Keurig, Dr. Pepper, and PepsiCo have launched several initiatives to improve the recycling of beverage containers and reduce the industry's use of new materials by partnering with environment and sustainability leaders: World Wildlife Fund, Closed Loop Partners, and The Recycling Partnership;

WHEREAS, the Georgia Beverage Association's Made to be Remade initiative is committed to educating consumers about the value of recycling and investing in state-of-the-art infrastructure upgrades to expand access to recycling and support community education efforts;

WHEREAS, the industry's Every Bottle Back initiative is directing the equivalent of \$400 million to The Recycling Partnership and Closed Loop Partners through a new \$100 million industry fund that will be matched three-to-one by other grants and investors to improve the collection of plastic bottles for recycling;

WHEREAS, the industry's Every Bottle Back initiative is working with World Wildlife Fund to measure and track progress toward reducing the industry's plastic footprint and improve the quality and availability of recycled plastic in key regions of the country, including Georgia;

WHEREAS, the Georgia Beverage Association's Made to be Remade initiative is committed to producing 100% recyclable cans, bottles and caps that is easily recycled; **NOW, THEREFORE, BE IT RESOLVED** that [Organization/Business/Governmental institution] supports efforts to improve the recycling of beverage containers and reduce the use of new materials through initiatives such as Made to be Remade by partnering with environment and sustainability leaders, investing in awareness campaigns, and making significant investments to support the circular economy;

BE IT FURTHER RESOLVED that [Organization/Business/Governmental institution] encourages other organizations, businesses, and individuals to join us in supporting efforts to increase the recycling of beverage containers and decrease litter to ensure that Georgia's precious natural resources are protected. Together, we can make a difference in protecting our planet and preserving it for future generations.

PASSED AND ADOPTED, by [Organization/Business/Governmental institution]. Approved:

[Date] _____

[Name] _____